

MAKING GENDER-SMART INNOVATION HAPPEN A HANDBOOK OF GOOD PRACTICES IN GENDER MAINSTREAMING ACROSS THE EIT COMMUNITY

**Report Dissemination &
Communications Toolkit**

TABLE OF CONTENTS

1. About EIT Community Supernovas
2. About the Report
3. About this Toolkit
4. Communication Materials
5. Relevant Profiles and Links
6. Contact Information

EIT Community **SUPERNOVAS**

About us :

EIT Community Supernovas is an initiative of the European Institute of Innovation and Technology ([EIT](#)) and its Knowledge and [Innovation Communities](#) working to increase the participation of women in entrepreneurship and investment across Europe.

Through its programme and activities, Supernovas empowers women-led startups and fosters the next generation of women venture capitalists and angel investors.

SUPERNOVAS



ABOUT THE REPORT

The report showcases practical examples of how gender equality is being embedded across Europe's innovation ecosystem. The publication brings together **good practices implemented across EIT Knowledge and Innovation Communities (KICs) between 2022 and 2025** in the areas of education, innovation, and business creation and acceleration.

Designed as a hands-on resource for entrepreneurs, investors, programme managers, educators and ecosystem builders, the report highlights transferable approaches, lessons learned and real initiatives that demonstrate how gender-smart innovation can be translated into action across sectors and regions in Europe.

ABOUT THIS TOOLKIT

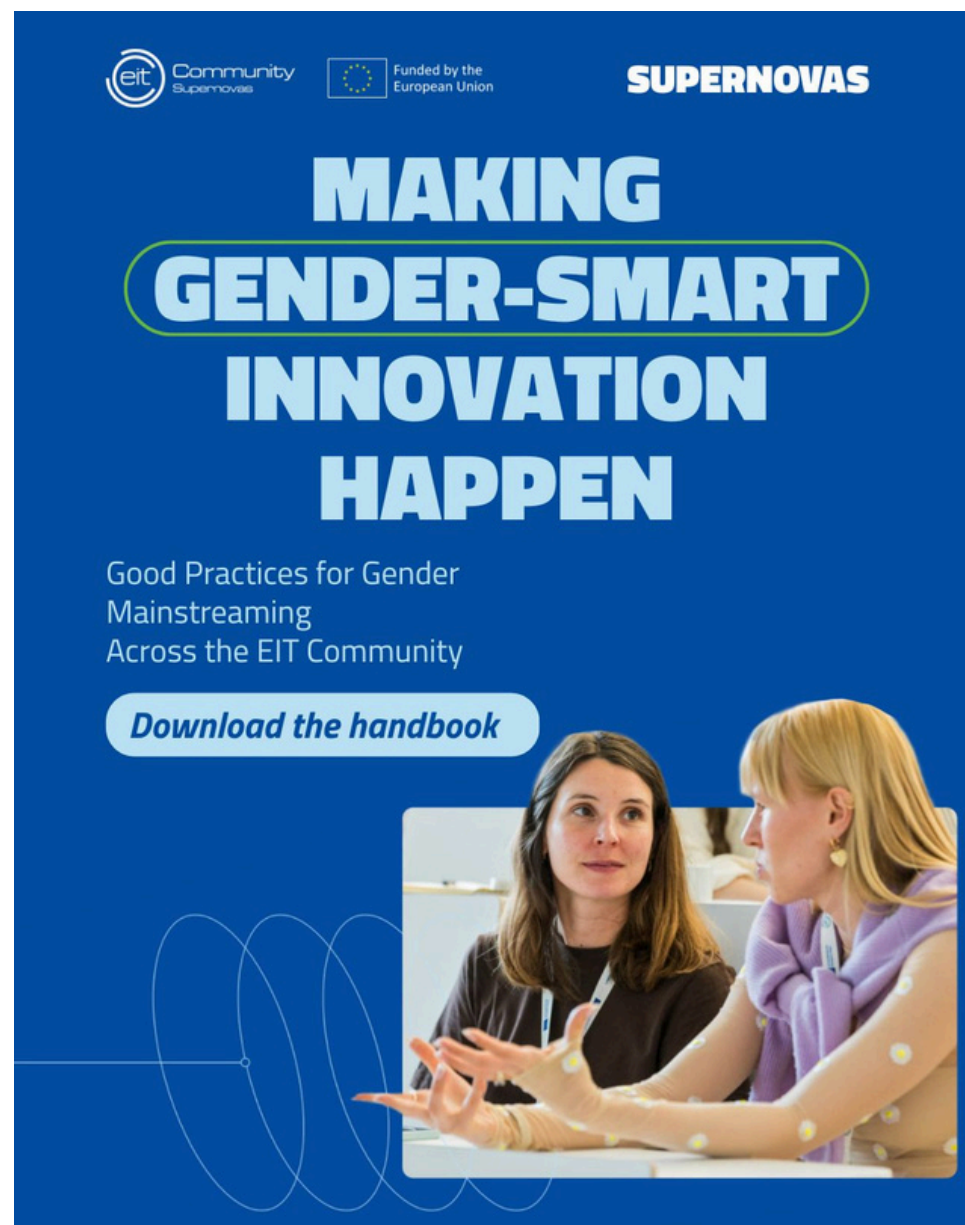
The EIT Community Supernovas encourages all EIT Community KICs and Initiatives to promote the report through their own channels, including social media, newsletters, websites, and other communication channels.

To facilitate this process, the EIT Community Supernovas has created a **set of banners and ready-to-post messages** you will find on the next page, together with a few best practices:

- Share this toolkit with your Communications team.
- If you need guidance on adapting the messages to your audiences, please contact the EIT Community Supernovas team.
- Always tag the EIT Community Supernovas social media profiles to help amplify your messages further.

COMMUNICATION MATERIALS

LinkedIn:



Website:



[Download all banners here](#)

Newsletter:



[Download all messages here](#)

RELEVANT PROFILES AND LINKS

Profiles to tag on LinkedIn:

- [EIT Community Supernovas](#)
- [EIT Urban Mobility](#)
- [EIT Food](#)
- [28DIGITAL](#)
- [EIT - European Institute of Innovation and Technology](#)
- [Girls Go STEM](#)
- [EIT Deep Tech Talent](#)

Useful links:

- EIT Community Supernovas website
<https://supernovas.eitcommunity.eu/>
- [Report webpage and PDF access](#)

CONTACT INFORMATION

For any support or questions related to the report and the use of these assets, please contact Elena Popovici at EIT Urban Mobility:

elena.popovici.ext@eiturbanmobility.eu

THANK YOU

